



YORKSHIRE APPRENTICESHIP SERVICE



Yorkshire
Apprenticeship
Service

SPONSORSHIP OPPORTUNITIES



SERVING SCHOOLS, EMPLOYERS, & STUDENTS

across the region.

Are you ready to make a meaningful impact on Yorkshire's future workforce? By sponsoring the Yorkshire Apprenticeship Service (YAS) website, you can promote your brand while supporting young talent and local businesses in the region.

Who We Are

The Yorkshire Apprenticeship Service is a dedicated platform connecting aspiring apprentices with leading employers and support & guidance. Our website is a trusted resource for Yorkshire schools, parents, and students, providing essential information about apprenticeships and career opportunities.

5000

Approx. hits per month

Over 1000

Live apprenticeship vacancies

17,000

Approx. students reached



WHY SPONSOR US?

YOUR SPONSORSHIP WILL HELP US:

- Reach even more schools and businesses.
- Enhance our platform with additional resources and tools.
- Support local talent and workforce development initiatives.
- Spotlight sectors within the region.

WHAT'S IN IT FOR YOU?

- **Prominent promo placement:** Your marketing will feature as a header on the page of your choice.
- **Feature articles:** Showcase your commitment to supporting young talent and the local workforce.
- **Advertising opportunities:** Gain visibility through our newsletters and email campaigns.
- **Social media shoutouts:** Reach our growing online audience and promote your brand.
- **Access to Local Talent:** Connect with a pool of motivated and skilled potential apprentices and support local growth plans.
- **Shape Careers to Support Social Mobility:** Make a tangible impact by helping young people from all backgrounds access meaningful career opportunities.
- **Engagement with Yorkshire Communities:** Demonstrate your commitment to the region by investing in its future.

PAGES AVAILABLE...



We offer sponsorship opportunities across four key pages, allowing you to reach your ideal audience:

- **Home Page** – The first stop for visitors, providing maximum visibility for your brand.
- **Employer Page** – Engage directly with businesses looking for apprenticeship guidance.
- **Apprentice Page** – Connect with young people actively searching for apprenticeship opportunities.
- **Alternatives to Apprenticeships Page** – Reach students exploring different career pathways, ensuring they see your brand at a crucial decision-making stage.

AFFORDABLE SPONSORSHIPS OPTIONS

This is your chance to elevate your brand while directly supporting the next generation of Yorkshire's workforce.

£50 + VAT

per month

£500 + VAT

for 12-months (a saving of £100)



JOIN US TODAY

Become a sponsor and make a difference in the future of our community. To learn more, contact us at:

info@wylp.org.uk

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