

MEMBER VISIT

The Link Training

The Link Training was founded on September 14th, 13 years ago, Amanda began with just five apprentices. Since then, it has evolved into one of the largest apprenticeship providers for hairdressing in the region. The levy learner initiative has propelled growth into business and team leadership. Currently, there are 160 learners and 20 industry staff members dedicated to hair leadership and coaching under direct contracts.



NEWS and UPDATES from provider:

Learners have recently achieved exceptional results, with several attaining distinctions in their End-Point Assessments. This milestone highlights the dedication of both the learners and staff in delivering top-tier education and support. The company's leadership also saw significant growth this year, with Director Ben Lodge graduating with a distinction in Level 7 Strategic Leadership from Leeds Trinity University. Ben's commitment to continuous professional development extends into his current top-up year, and under his guidance, The Link has cultivated a coaching culture that fosters growth. This focus has been particularly impactful in the company's expanding presence in NHS training, a key area of strategic development. The company's ethos centres around ongoing learning and delivering high-quality training services.

How The Link benefit from a YLP membership

We asked Director, Amanda Lodge-Stewart, for her opinion on the value of a YLP membership. She described the following:

YLP are our safety net. I know at any given time I can pick up the phone and get an answer to a question we may have. We really value the networking and events, through it, we have met other companies that we can collaborate with and lean on, we can triangulate our understanding by bouncing off of others in the network. Without YLPs support I would not be where I am today. We receive valuable support service delivered on site, we are up to date on changes in policy, and we make good use of the resources available.

YLP work with our providers to better understand what they are looking for, and what we can do to further support local FE.

