

# SPONSORSHIP OPPORTUNITIES

W Y L P L T D

## ABOUT WYLP

WYLP are the largest training provider network in Yorkshire and one of the most vibrant local networks across England. WYLP exists to effectively support all members in the delivery of high quality apprenticeships, traineeships and skills training. Ofsted recently stated that the role of WYLP as a support network is vital to the future success of training providers.

WYLP has been established as a regional network since 2003 and currently supports over 60 members. These include colleges, training providers, careers services and local authorities. WYLP offer members a wide range of support and CPD, along with fortnightly newsletters, monthly webinars and 4 networking conferences per year.

## SPONSORSHIP OF CONFERENCES

WYLP hold a minimum 4 network conferences per year for members with different themes based on what is happening in the sector at the time.

WYLP invite guest speakers to attend each conference to support the theme and we offer the opportunity for key stakeholders and FE sector partners to sponsor the conferences. Each conference will have a different sponsor and they are chosen by the Managing Director based on the value added and support they can offer members.

Our sponsorship rate is £600. For this you will receive a full list of attendees and contact details and promotion of your organisation across all marketing and social media outlets. Your logo on all conference materials, marketing / promo stands and literature provided to all attendees on the day and opportunity to have a speakers slot on the agenda.

Previous sponsors include – NCFE, CognAssist, Tribal, iPegs, OneFile, BIIAB, C&G, National Skills Agency, Train Sure

## PATRON MEMBERSHIP

Patron Membership is available to both members and sector partners and full WYLP membership is included. WYLP will promote the Patrons' company at all conferences, on the WYLP website and through our social media outlets. The cost of patron membership is £1000 per year and the benefits include:

- Regular keep in touch meetings with Managing Director
- Influence in themes and topics for conference, CPD and training workshops
- Discounted rates for training & CPD
- Profile raising - through our website, social media, CPD events and meetings

A quarter page advertising space on the WYLP directory, which is issued to 10,000 students within schools, providers, careers services and sector partners across Leeds City Region LEP area.

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## WYLP DIRECTORY

The WYLP directory is a comprehensive guide to apprenticeships and traineeships and lists all members, their provision and contact details. The directory is issued to all schools, providers, careers services and sector partners across Leeds City Region LEP area, reaching around 10,000 students. WYLP offer members discounted rates for advertising in the directory and space includes full page (inc back page), half page or quarter page.



## WYLP WEBINARS

Every month WYLP run webinars for members and non-members addressing a number of themes, including Ofsted, RoATP, Data & Reporting, Safeguarding & Prevent, Mental Health, OTLA – any organisations who would like to sponsor a webinar can do so for £100 with the opportunity for promotion during the webinar and via WYLP social platforms.



## CONTACT US

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## FIND US ON

